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RAM Ratings, BPAM join forces to promote easier access to bond-market information

KUALA LUMPUR (Mar 20): RAM Ratings and Bond Pricing Agency Malaysia (BPAM) have officially joined forces to deliver RAM's credit rating rationales via BPAM's virtual shop, E-BPAM.

In a joint statement Tuesday, RAM Ratings chief executive officer Foo Su Yin said RAM ratings would collaborate with BPAM to distribute our rating rationales on a non-exclusive basis.

“Through E-BPAM, we hope to reach out to a larger pool of readers who are not already subscribers of RAM's rating rationales, by enabling the purchase of single reports.

As RAM evolves into a regional and global rating agency, we will seek ways to make our reports more accessible. E-BPAM is our first step in that direction,” said Foo.

RAM Ratings said its credit rating rationales would now be available through E-BPAM, a new delivery channel that prides itself on being a one-stop provider of online bond-market information.

E-BPAM runs on e-commerce and online payment systems such as Paypal. It caters to those who wish to purchase online information on the bond market.

This collaboration makes RAM's rationales easily accessible anywhere in the world, it said.

Meanwhile, BPAM chief executive officer Meor Amri Meor Ayob said these reports complement E-BPAM's already-extensive range of data.

“We hope to make E-BPAM the premier source of online bond-market data.

“The growth of the retail bond market signifies much more potential for us in the future,” said Meor Amri.